MBC Archive

https://www.mbcarchive.com/include/index.html
Online Subscription Services
It is an online media service that provides huge broadcast materials created and collected by MBC since its founding in 1961.

There are video of aerial shots and past materials that are hard to get generally as well as video clips and images of broadcast.
Subscription service

- Subscription Type: Through agreement by institutions
- Scope of materials: TV program, Video, Audio, Image such as Documentary, Current affairs program, News
- The number of materials: About 200,000
- How to access: IP authentication
- Percentage of materials

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original video image</td>
<td>44%</td>
<td>54,000</td>
</tr>
<tr>
<td>Cultural Program</td>
<td>17%</td>
<td>21,000</td>
</tr>
<tr>
<td>News</td>
<td>12%</td>
<td>15,000</td>
</tr>
<tr>
<td>Documentary</td>
<td>5%</td>
<td>5,500</td>
</tr>
<tr>
<td>Others</td>
<td>22%</td>
<td>28,000</td>
</tr>
</tbody>
</table>

※ <June 2016>, An average of around 500 materials are updated per day.
2. Main Page

3. Search Method

4. Search Result

5. Using the materials

6. Major Collection

7. Inquiry

Features

MBC releases the broadcast contents domestically for the first time.

It is available for users to access simultaneously.

The materials are updated per day.

It is easy to store without space matter and it is safe from the damage and loss.

It is easy to find the contents by keywords or subject classification.
1. Introduction to MBC Archive

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Main Page

Keywords Search/Advanced Search

Introducing to the major program

Menu bar

Recommended Theme

Contents searched by the keywords
3. Search Method

**Keywords Search**

- Keywords Search: You can search the contents by keywords using the search box. (Program title, subject keywords, etc.)

**Collection Search**

- Collection Search: You can browse the contents by using the collections divided into 20 themes.

- Collection Themes:
  - Nature and Environment
  - History
  - People
  - Culture and Art
  - Science and Technology
  - Medical and Health
  - Broadcast and Image
  - Politics and Democracy
  - National defense diplomacy
  - Society of North Korea
  - Economy and enterprise
  - Community and welfare
  - Education
  - Life style
  - Travel and transportation
  - Local community etc.
Collection Search (Example)

- You can select the theme from the drop down combo box or click it directly by categories.

Categories of the collections:
- 역사
- 자연과 환경
- 지구의 눈물 시리즈

Sub theme:
- 아동

Themes:
- 영역
- 한국 고대사
- 한국 중세사
- 한국 근세사
- 한국 근대사
- 한국 현대사
- 한국 경제사
- 한국 지식인
- 한국 시대별 생활상
- 한국의 문화재
- 한국의 유네스코 등재유산
- 세계 현대사

Inquiry:
- 한국 고대사
- 한국 중세사
- 한국 근세사
- 한국 근대사
- 한국 현대사
- 한국 경제사
- 한국 지식인
- 한국 시대별 생활상
- 한국의 문화재
- 한국의 유네스코 등재유산
- 세계 현대사
You can check the main topic that is sub-category of the collections.

<table>
<thead>
<tr>
<th>NO</th>
<th>구분</th>
<th>대표이미지</th>
<th>제목/부제</th>
<th>발송(발행)일 / 감이</th>
</tr>
</thead>
<tbody>
<tr>
<td>185</td>
<td>TV 프로그램</td>
<td>뉴스타크프로20160301</td>
<td>3.1월 87주년, 전국 곳곳서 만세 행성[월례전] 00:12:59:29</td>
<td>2016-03-01 / 00:56:41:25</td>
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<td>184</td>
<td>TV 프로그램</td>
<td>뉴스타크프로20160229</td>
<td>3.1년 97주년, 여성 독립운동가 체크업 온습니다[호응석] 00:40:00:01</td>
<td>2016-02-29 / 00:55:18:26</td>
</tr>
<tr>
<td>183</td>
<td>TV 프로그램</td>
<td>뉴스타크프로20160228</td>
<td>3.1년 동안 최고의 첫 번째 테일러 시 송가, 3대에 걸친 한국 사랑[박민준] 00:28:30:01</td>
<td>2016-02-28 / 00:43:43:29</td>
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<tr>
<td>182</td>
<td>TV 프로그램</td>
<td>뉴스타크프로20160214</td>
<td>일본, 하시마성 조선인 강제징용 온세 역사적 응[오해정] 00:29:30:01</td>
<td>2016-02-14 / 00:43:24:29</td>
</tr>
</tbody>
</table>
Using the materials – Segment Information

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- you can use functions of play/pause, volume control and full screen mode, hovering over the player.

- The information by scene is organized by hierarchical categories, so it is easy to understand it at a glance.

- Your search keywords are highlighted, so you can watch the video from the interesting parts.

• you can use functions of play/pause, volume control and full screen mode, hovering over the player.

• The information by scene is organized by hierarchical categories, so it is easy to understand it at a glance.

• Your search keywords are highlighted, so you can watch the video from the interesting parts.
• You can check detailed information such as broadcast date, subtitle, genre, etc.
Using the materials – Storyboard

- There is a set of major images of the video clip, which play the video when you click the images.
History (역사)
Ancient History, Medieval History, Modern History, Economic History, the Phases of the times, Cultural properties, UNESCO World Heritage of Korea etc.

Culture and Art (문화와 예술)
Traditional culture, Korean folk music, Korean wave, Globalization of Traditions, Exporting Korea’s cultural content etc.